



GLOBAL NOMAD

ADVISORY GROUP

COMPANY PROFILE

WWW.GLOBALNOMAD.GROUP

ABOUT US



We are a team of experienced advisors, each with over 25 years of international executive management experience from prestigious companies and startups. We understand the business and cultural norms in different countries and create mutually beneficial opportunities for our clients.

We can assist with bringing more structure for startups and established medium-sized companies, in addition to business and cultural transformations, and mediations.



VISION & MISSION



● VISION

Our vision is to be the premier boutique advisory firm recognized for our expertise in corporate governance and transformations. We strive to empower organizations to achieve sustainable success through efficient and effective governance practices, strategic transformations, and ethical decision-making.

● MISSION

At our boutique advisory firm, our mission is to partner with organizations and guide them through their corporate governance challenges and transformative journeys. Through our deep understanding of company best practices, we provide personalized solutions tailored to each client's unique needs. With a focus on fostering long-term value creation, stakeholder trust, and organizational resilience, our team of experienced professionals is committed to fostering a culture of excellence, integrity, and sustainable growth for our clients.

CORE SERVICES



CORPORATE GOVERNANCE AND ORGANISATIONAL & CULTURAL TRANSFORMATIONS

Business transformation activities typically fall into one or more categories. These are (1) Business Process, (2) Information/digital, (3) Organisational, (4) Management, and (5) Cultural.

We provide an in-depth analysis of the culture, set-up, systems, policies and procedures of our client's company, to see what adjustments or improvements are necessary in order to be aligned with their vision and strategy.

Then, we facilitate the development of strategic plans and meticulously track performance to ensure intended outcomes

We specialise in taking our clients' own or family founded business to the next level by ensuring they have the right structure and foundation for a healthy and professional expansion, thus providing more value for their company for a future sale, IPO or franchising.

We understand that many entrepreneurs and owners in family businesses often fear that becoming more professional will take away some of the relaxed feel and atmosphere in the company. We assist you in transitioning into a more professionally managed company, without losing that vibe. We carefully study your company culture and provide a roadmap on how to accomplish your goals to leveling up!

CORE SERVICES



COACHING & MENTORING

Successful managers and entrepreneurs hear the cliché all the time; “It’s lonely at the top.” It doesn’t have to be. We provide regular coaching and mentoring support to executives to navigate through many of the challenges in their positions as their company is expanding.

We set up 2 - 3 calls per month, going through some of the current challenges and concerns of the client. Not only do we provide potential guidance and insights, but also 360° feedback on how they can reflect upon themselves on how to develop further and transform into the CEO they envision themselves to be.

SOME OF OUR PROJECTS



AM FOODS GROUP

CAIRO, EGYPT - FOOD IMPORT & DISTRIBUTION

Interim CEO, focusing on bringing more structure to the company in addition to a cultural transformation.



HAWAII POKE

STOCKHOLM, SWEDEN - F&B

Chairman, in addition to advising CEO on bringing more structure to the company for growth.



WAGAMAMA

CAIRO, EGYPT - F&B

Advising on adapting concept to the Egyptian market.



NORMA

LONDON, UNITED KINGDOM - F&B

Gap Analysis to prepare company for international expansion.



DERA

LISBON, PORTUGAL - DE-FI

Corporate governance set-up for startup company

FOUNDER



MARK R. KHALIFÉ

Managing Partner

With over 20 years of experience as an executive setting up and scaling companies in Europe and the Middle East, Mark has launched his own boutique advisory firm. He leverages his extensive network, knowledge, and experience to assist clients to build structured companies from the ground up or bring more structure to already existing companies and family businesses.

His expertise is in setting up new companies or guiding current ones in developing a stronger foundation of communication, strategy, policies, procedures, and systems and the synergy of how it connects the different entities and teams in the company. Without that, a healthy expansion will take longer or not happen at all.

He is a member of the **Corporate Governance Institute**, an **ICA Specialist in Corporate Governance with the International Compliance Association**, an approved **Senior Industry Advisor with The European Bank for Reconstruction and Development (EBRD)**, and a mentor with the **Founders Institute**.

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