



## **JHAMILE ABUABARA**

Digital Marketing Strategist  
Business community builder  
Business matchmaker

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# HI, I AM JHAMILE



With over two decades of experience, I have excelled in coordinating and managing events for business communities. My expertise encompasses areas such as SEO, public relations, and event planning, successfully leading digital marketing campaigns in various regions including the United States, Argentina, Peru, and Colombia. Currently residing in Lisbon, my experience extends to the development of business connection platforms, implementation of SEO strategies, utilization of digital marketing tools, and providing support to companies to reach their full potential.

My primary goal is to foster business connections, establish communities focused on technology, and organize both in-person and virtual events. I am passionate about connecting people and creating opportunities for growth and collaboration. I maintain a constant thirst for learning, staying updated on the latest trends in digital marketing and entrepreneurship. I strive to balance my professional and personal life to discover my passion and purpose.

I am characterized by being curious, pragmatic, creative, collaborative, disciplined, committed, and perseverant. I embrace the concept of continuous learning and evolution, recognizing the mind as an endless resource for knowledge and growth.

[MORE ABOUT ME](#)



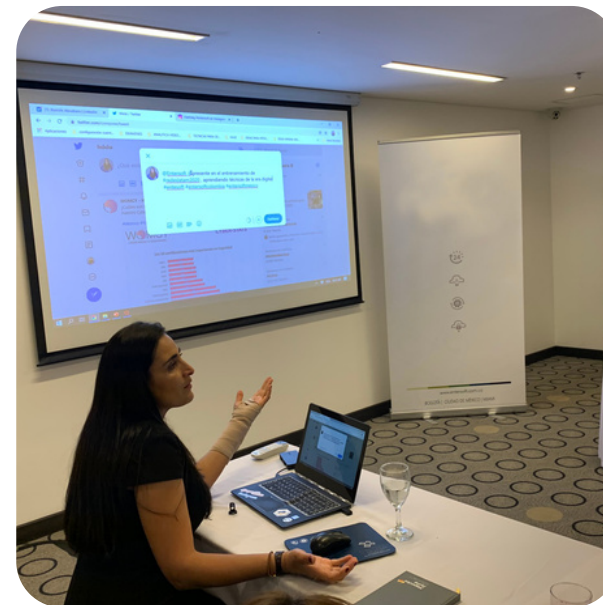
# SERVICES



**DIGITAL MARKETING STRATEGIST**



**CONNECTING B2B AND B2C**



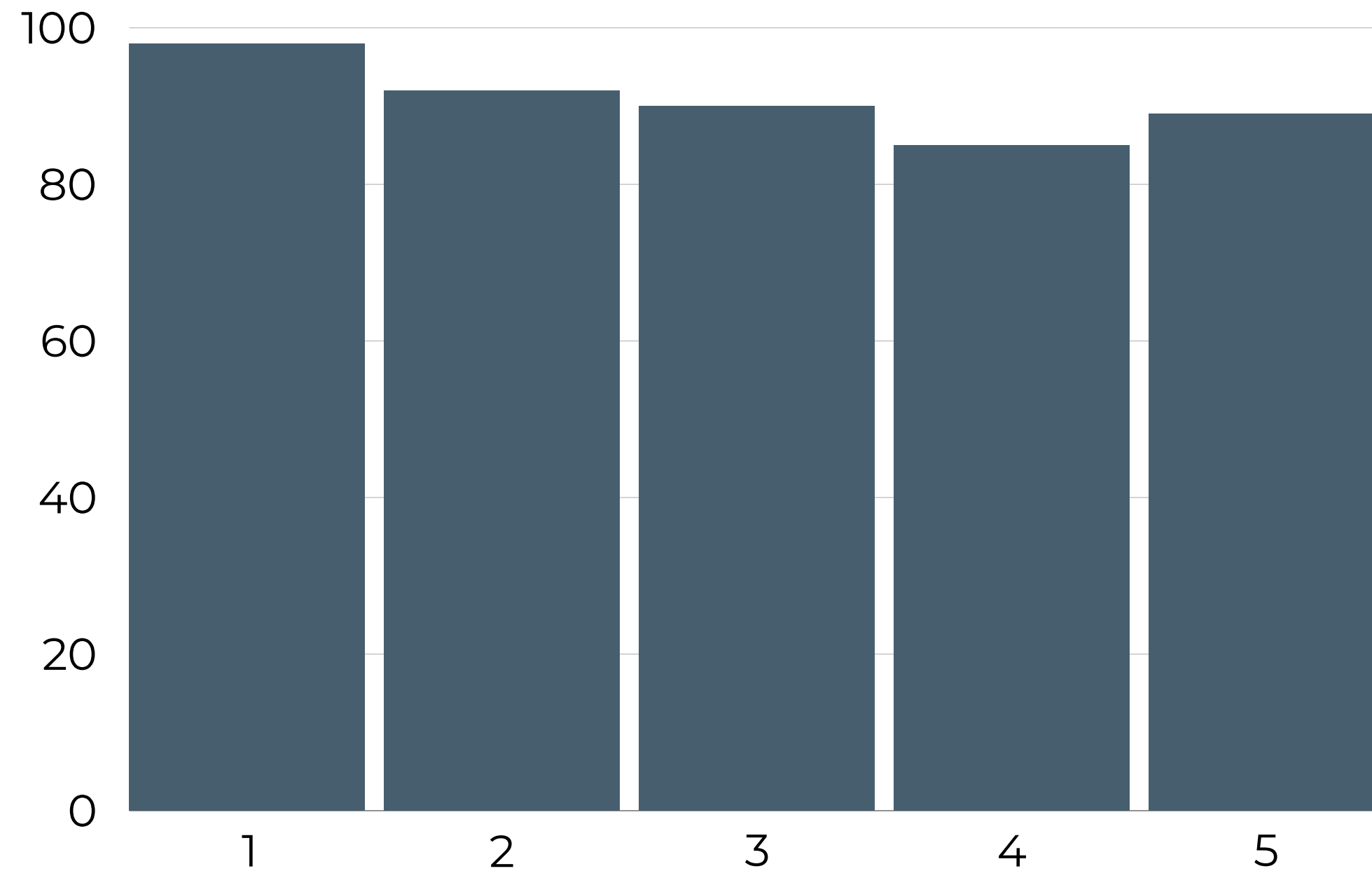
**WORKSHOPS FOR ENTREPRENEUR EMPOWERMENT AND DIGITAL IDENTITY STRENGTHENING**



**CREATE AND LEAD BUSINESS COMMUNITIES**

# SKILL

1. Digital marketing
2. Event planning
3. Community development
4. Business management
5. Communication
6. Problem-solving



# EDUCATION & EXPERIENCE

## EDUCATION

- Recognition of the diploma by Nova University of Lisbon
- Master of Digital Business from the International Institute of Digital Marketing in Spain
- Master of Marketing from the University of Palermo
- Master of Business Administration from the University of Palermo
- Bachelor of Business Administration from the Sergio Arboleda University

## EXPERIENCE

- Professional with over 20 years of experience in digital marketing, event planning, and business community development.
- Extensive experience in developing digital marketing strategies, including SEO, PR, and content marketing.
- Planned and executed over 70 successful events, both in-person and virtual.
- Passionate about connecting people and creating opportunities for growth and collaboration.

**SOME  
PROJECTS I  
HAVE LED**





# LITTLE CONNEXIONS

*Hub for Business Connections*

**SEE:**

[www.littleconnexions.com](http://www.littleconnexions.com)

**DATE:**

November 2015 to today

**DESCRIPTION:**

Platform created in HTML to connect companies that act as a directory





# AMULETO

E-commerce

**SEE:**

<https://amuleto.com.co/>



**DATE:**

September 2022

**DESCRIPTION:**

An e-commerce developed in wordpress using woocommerce.





# DMK TRIBE

Social network

**SEE:**

<https://dmktribe.com/>

**DATE:**

September 2023

**DESCRIPTION:**

Social network for Marketing professionals developed in Wordpress



**CONTACT ME TO KNOW  
HOW I CAN HELP YOU.**

**JHAMIL@JHAMILABUABARA.COM**

**@JHAMILABUABARAC**

**JHAMILABUABARA.COM**



**THANK YOU**

JHAMILE ABUABARA